



PENFOLDS RAWSON'S RETREAT
SHIRAZ CABERNET



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OVERVIEW: Rawson's Retreat is named after Christopher Rawson Penfold's original stone cottage, which still stands among the vines at Magill Estate, in Adelaide, South Australia. The wine is an affordable, everyday, easy-drinking wine. Although the volume of production is significant, Penfolds still applies a rigorous selection and classification programme to ensure consistency of style and quality each year. The fruit is drawn from various South Australian wine regions, in particular, Padthaway, Langhorne Creek, Riverland and McLaren Vale. The wine is now a Shiraz-Cabernet blend, a classic Australian marriage of fruit power and structure.

The winemakers' objective is to produce a wine with pronounced fruit definition and vibrant flavours. The wines see a modicum of oak, but generally this is a fruit-driven wine which should be enjoyed within 18 months of release. Huon Hooke describes Rawson's Retreat as, "Bright attractive wines offering good value at this pricepoint". Joseph Ward says, "The wines are medium weighted with crisp fruit. It's a nice style for current drinking".

Penfolds Rawson's Retreat Shiraz Cabernet has recently been joined in all markets by a Merlot and a Cabernet Sauvignon. All these wines have enjoyed wide consumer acceptance and have successfully broadened the appeal of Penfolds' entry point red wine offering.

PENFOLDS

RAWSON'S RETREAT SHIRAZ CABERNET

***First Vintage:** 1994*

***Variety:** Shiraz and Cabernet, early vintages included Ruby Cabernet*

***Origin:** Multi-district blend from South Australia. Padthaway, Langhorne Creek, McLaren Vale, Riverland. Sourcing may vary considerably depending on vintage conditions.*

***Fermentation:** Stainless steel tanks. Components undergo malo-lactic fermentation.*

***Maturation:** Some components are matured for three to six months in used oak.*

